

Georgia Southwestern State University
B.B.A. in Management

Freshman Year					
Term 1			Term 2		
Course		Hours	Course		Hours
ENGL 1101	Composition I	3	ENGL 1102	Composition II	3
HIST 1111 OR 1112	WORLD CIV I OR II	3	MATH 1111	COLLEGE ALGEBRA	3
Area B Requirement		2	PEDS 1010	Lifetime Fitness	1
PEDS 2000	FIRST AID/CPR	2	ARTC 1100 OR THEA 1100 OR MUSC 1100		3
POLS 1101	American Government	3	SOCIAL SCIENCE ELECTIVE		3
UNIV 1000	GSW Experience	1			
		14			13

Freshman Goals: Pass the Regents Exam

Sophomore Year					
Term 3			Term 4		
Course		Hours	Course		Hours
BUSA 2010	MICROCOMP APPLS	3	ENG LITERATURE		3
BUSA 2105	COMMUNICATING IN THE BUS ENV	3	Non Lab/Lab Science		3
AREA B COURSE		3	HIST 2111 OR 2112	US HISTORY I OR II	3
Lab Science		4	ACCT 2101	PRIN OF ACCT I	3
FREE ELECTIVE		3	ECON 2105	PRIN OF MACROECON	3
		16			15

Sophomore Goals: Complete Core requirements

Junior Year					
Term 5			Term 6		
Course		Hours	Course		Hours
ACCT 2102	PRIN OF ACCT II	3	MGNT 3600	PRINCIPLES OF MGNT	3
ECON 2106	PRIN OF MICROECONOMICS	3	MKTG 3800	PRIN OF MARKETING	3
PEDS ____	PE Elective	1	MGNT 3700	IS FOR MGNT	3
BUSA 3050	BUSINESS STATISTICS	3	MGNT 3060	QUANT MGNT	3
BUSA 3106	LEGAL ENV OF BUSINESS	3	BUSA 3150	BUSINESS FINANCE	3
AREA D MATH, TECH OR SCIENCE		3	MGNT 3650	INTRO TO INTERN BUS	3
		16			18

Junior Goals: Apply for graduation,

Senior Year					
Term 7			Term 8		
Course		Hours	Course		Hours
MGNT 3610	POM	3	Approved Business elective		3
MGNT 4260	SMALL BUSINESS MGNT	3	Approved Business elective		3
MGNT 3670	INTRO TO HR MGNT	3	MGNT 4660 BUSINESS FORECASTING		3
MGNT 4690	LABOR MGNT	3	MGNT 4190 - Strategic Management		3
MKTG 4890	MARKETING MGNT	3	Free elective		3
Free Elective		3			
		18			15

Senior Goals:

TOTAL HOURS LESS UNIV 1000 PHYSICAL EDUCATION REQUIREMENTS

120

This suggested schedule of courses is provided as a guideline only. Students are encouraged to consult an advisor to tailor this schedule to fit a particular situation and to consult the Catalog for a complete list of requirements for graduation. Students may take summer classes in order to reduce their academic course load during Fall and Spring semesters.