



Georgia Southwestern State University is pleased to announce the Goizueta Scholarship for Hispanic/Latino students. This scholarship is competitive and partially need-based. The \$1000 - \$1500 awards will be given to deserving students. The scholarship can be renewed each year by application.

The Goizueta Foundation strives to assist organizations that empower individuals and families through educational opportunities to improve the quality of their lives. Mr. Goizueta was Chairman, Board of Directors, and Chief Executive Officer of *The Coca-Cola Company* until his death in October, 1997. He was a native of Cuba and a graduate of Yale University. In 1954, Mr. Goizueta joined the technical department of The Coca-Cola Company in Havana, Cuba, where he and his family resided until 1960, when they relocated to the U.S. He held various positions of increased responsibility at The Coca-Cola Company prior to being elected President and Chief Operating Officer and a Director in 1980. Then in 1981 he was elected Chairman of the Board of Directors and Chief Executive Officer. Mr. Goizueta was a Director of SunTrust Banks, Inc., SONAT Inc, Ford Motor Company, and Eastman Kodak Company, as well.

In keeping with a long tradition of civic service at The Coca-Cola Company, Mr. Goizueta also served as a trustee of several educational institutions and on the boards of a number of national charitable and civic organizations. Mr. Goizueta felt deeply that the nation's future and the future of our country's youth depended on the strength of the American family. In creating The Goizueta Foundation, he sought to acknowledge his indebtedness to this country and to continue the commitment to philanthropic endeavors that has symbolized the leadership of The Coca-Cola Company for more than a century. Due to the thoughtful, philanthropic vision of Mr. Goizueta, The Foundation aims to support educational programs that promote sustainable change and have a long-term impact in the community.

Please complete the attached application and return it to:

Office of Undergraduate Admission
Georgia Southwestern State University
800 Georgia Southwestern State University Drive
Americus, GA 31709

Feel free to contact our office at (800) 338-0082 should you have questions. Paco Paredes is the Bi-lingual recruiter and will be happy to assist you in English or Spanish.



Goizueta Scholarship

Please print clearly

Student SSN (if applicable): _____

Full Name: _____
last first middle

Home Address: _____
street address

_____ *city state zip county*

Country of Hispano/Latino heritage _____

Telephone Number (____) _____

School currently attending:

High School: _____ College: _____

Graduation Date: _____

Intended major: _____

Date of planned enrollment: Semester: _____ Year: _____

SAT or ACT Scores: CR _____ M _____ HS GPA: _____ Class Rank: _____

Participation in Extracurricular Activities:

Offices held:

Honors Received:

I understand that final approval for this scholarship cannot be granted until standardized test scores, high school and/or college transcripts, and application an for admission to the University have been received by the institution. Also, I grant permission for the University to release and/or publish my name as a Foundation Scholarship Recipient.

Signature of Application: _____ Date: _____

The Goizueta Scholarships are designed to help aid Hispanic/Latino students as they pursue a college degree. Since this scholarship is partially need-based, please include a copy of your parent's most recent tax return with this application. If a tax return is not available, you must include a letter from your high school guidance counselor clearly stating your financial situation.