



NEWS

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GSW SIFE is first runner-up at national exposition

AMERICUS—The Georgia Southwestern State University (GSW) Students in Free Enterprise (SIFE) team returned to Americus as a winner after participating in the Dallas, Tx., SIFE USA National Exposition held May 6-8.

GSW SIFE advanced to the SIFE USA national competition after being named a SIFE USA Regional Champion in the overall competition receiving a \$1,500 cash prize. The team came back from Dallas as a first runner up in the first round of competition, receiving a trophy and \$1,000 cash prize.

“I am very proud of our students and their accomplishments this year; everyone has been very enthusiastic and very energetic in planning and completing all projects,” said John Kooti, Ph.D., School of Business Administration dean, SIFE advisor and Sam Walton Fellow. “Our presentation team did a good job in presenting the annual report in the regional and national competition.”

SIFE is an international non-profit organization active on over 1,800 university campuses in more than 40 countries. SIFE teams create economic opportunities in their communities by organizing outreach projects that meet market economics, entrepreneurship, personal financial success skills and business ethics criteria. Their projects are judged at competition on creativity, innovation and effectiveness.

During the academic year, the GSW SIFE team organized 28 projects dealing with teaching and promoting free enterprise in the community. The School of Business Advisory Board, the administration of Georgia Southwestern, the GSW Foundation, and partners have been instrumental in providing the support necessary to successfully complete these projects.

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