Strategic Plan Steering Committee
Minutes
February 5, 2016

ATTENDEES: Brian Adler, Joseph Comeau, Sandra Daniel, Bryan Davis, Royce Hackett, Gaye Hayes, Ru
Story-Huffman, Kelly McCoy, Sam Miller, Brian Parkinson, Boris Peltzverger, Samantha Price, Reda
Rowell, Angela Smith, Stephen Snyder, Helen Tate, and Liz Wilson

ABSENT: Rachel Abbott, Talisha Adams, Richard Baringer, Leisa Easom, Cody King, Mike Leeder, Charles
Patterson, Sarah Speir, and Gena Wilson

The minutes of the January 22, 2016 meeting were approved as presented following a motion by Kelly
McCoy and a second by Sandra Daniel.

The s:\ drive for the Strategic Planning Steering Committee reflects all activity and revisions to mission
statement and overarching goals. Members of the committee can access any on-campus computer using
your CanesNet credentials, and use windows explorer to browse to the directory: S:\Strategic Planning
Committee. If anyone wishes access for another individual currently not on the committee, please
contact Royce Hackett.

Regarding the quest for the Carnegie Community Engagement Classification, there is documentation
framework included in the application that will need to be considered moving forward. Community
engagement will need to be reflected as a priority in the university’s mission, vision, curriculum and
culture as defined through a number of foundational indicators. Angela Smith will summarize these and
include them on the shared drive, as well as, the mission statements of all Georgia colleges and
universities which have already earned the Carnegie designation.

The sub-committee responsible for overarching themes met prior to determine 4-5 goals or themes
which will drive the strategic plan and work of the university. These themes were as follows:

Original:

GSW Strategic Plan Goals 2016

Unifying Theme: Enhancing the Student Learning Experience @ GSW

• Expanding High Impact Learning-Teaching Experiences
• Broadening Residential Co-Curricular Experiences
• Broadening Co-Curricular Community Engagement Experiences
• Reimagining the Experience of Leaving and Returning

After the committee met, it was determined that there needed to be a goal set forth for financial
sustainability and enrollment management.
After a great deal of discussion around “residential” in bullet #2, it was determined that there should be a goal for developing a sense of holistic connection for students in the entire GSW community. An addition of the bullet for promoting enhanced stewardship provided a broad theme under which 1) financial sustainability, 2) environmental responsibility, 3) facility management and 4) culture could be included.

Revised Draft:

Mission
Georgia Southwestern State University is a regional and comprehensive university serving a diverse population of students, offering a range of strong undergraduate and graduate programs in a vibrant learning environment. The University is a collegial community that values collaboration and community engagement with an emphasis on faculty, staff, and student interactions. An active student body and state-of-the-art amenities enhance the learning experience on a visually appealing campus located in historic Americus, Georgia.

GSW Strategic Plan Goals 2016
Enhancing the Student Learning Experience @ GSW
• Expanding High Impact Learning-Teaching Experiences
• Transforming Campus Connections
• Cultivating Community Engagement with Intentionality
• Promoting Enhanced Stewardship

NEW BUSINESS:
Next steps will involve an ad hoc committee charged with determining the best method(s) for dissemination of the draft and for obtaining feedback. It was determined that the draft will go to the GSW community first.

The ad hoc committee will be made up of: Kelly McCoy, Sam Miller, Royce Hackett, Stephen Snyder, Brian Parkinson, Ru Story-Huffman and Liz Wilson

The next meeting will be held in the President’s Conference Room on Friday, February 19 at 10 am.