ACADEMIC AFFAIRS COMMITTEE MEETING MINUTES

Name of Committee: ACADEMIC AFFAIRS  Date & Time of Meeting: 9:00 AM, 10/31/2013

Members Present: Rhonda Slocumb, Julie Megginson, Tommy Wright, Margaret Lehman, Courtney McDonald, Alexander Yemelyanov, Philip Szmedra, Ervin Anderson, Tzvetelin Iordanov, Krista Smith (Ex-Officio), Mallory Wall (student), Hutch Smith (student)

1. Call to Order
   The meeting was called to order by Slocumb at 9:05 AM.

2. Approval of Minutes
   • The motion to approve the minutes from the 09/30/2013 meeting was made by Wright and seconded by Lehman. Motion carried.

3. New Business
   • The School of Business’s Marketing program submitted a proposal for a curriculum change to the minor, including changing the requirement from 18 hours to 15 hours, and requiring MKTG 3800, MKTG 4890, and three approved MKTG 4000-level electives.
     0 Megginson moved to approve. Smezdra seconded. Motion carried.

   • The School of Business submitted a proposal for a major curriculum change.
     0 Motion to combine review of BUSA revisions made by Smezdra. Iordanov seconded. Motional carried.
     0 Proposal to revise the following courses were reviewed:
       0 BUSA 3106 to BUSA 2106
       0 BUSA 2105 to BUSA 3105
     0 Motion to approve the course revisions was made by Smezdra. Iordanov seconded. Motion carried.

   • The Department of Psychology and Sociology submitted a proposal to revise SOCI 1160 to be also offered as an online class.
     0 Wright moved to approve. Iordanov seconded. Motion carried.

   • The General Education Assessment Review subcommittee reported that they had met and reviewed the 2012-2013 General Education Assessment Report and Plan. For 2012-2013, Areas C, E, and US Perspectives were assessed. The majority of students in each area were able to meeting the learning outcomes. The subcommittee had no concerns about the planned assessment for Area B for 2013-2014. The subcommittee had some concerns about which classes would be assessed for Area D. Dr. Bryan Davis clarified that while Chemistry classes were not part of the pilot, they will be assessed. Dr. Davis also explained that not all List C classes would be assessed, given that they are infrequently taught:
     0 GEOL-PHYS either not taught or only taught in summer irregularly
- MATH two of the three courses already used for Area A2 assessment
- CIS and CSCI courses not taught every year
- CHEM and ENVS do not provide needed data since assessing courses with more rigorous learning outcomes
- PSYC 1102 taught irregularly

The Geology and Physics programs completed a pilot project for Area D assessment. They concluded that students could determine a critical value from a symbolic representation (Question 1), but had more difficulty describing the data or analyzing (Question 2) or extrapolating the data and making a prediction (Question 3). On page 17, the summary paragraph for the Geology and Physics concludes with the statement: “In the final analysis, I am unsure that any of these things actually assesses the student’s innate abilities to perform any of the three tasks.”

The subcommittee asked for clarification about this statement. Dr. Davis explained that the purpose is not to measure innate abilities. The departments will use the same questions and assessment plan for the 2013-2014 assessment, and the questions will be embedded in final exams.

The report was shared with the deans of the Schools of Business, Nursing and Education.

- The next meeting will be Monday, November 18th at 8:45 AM.

### 4. Adjournment

The meeting was adjourned at 9:25 AM.

Respectfully submitted by Courtney McDonald