



**GEORGIA SOUTHWESTERN**  
OFFICE OF CAREER SERVICES

# Your #HurricaneStrong Tracking Chart

#HurricaneStrong (HS) is GSW’s unique approach to helping students track their level of professional preparation. HS is available for all students regardless of year or major. To get started or to learn more, visit the Career Services Office in Collum Hall, call 229-931-2237, or email [career@gsw.edu](mailto:career@gsw.edu).

	Points Earned	Total
<b>Level One Activities</b> —typical for first-year students, but may be completed by upperclassmen		
Complete FOCUS 2 Career Assessment and Follow Up with Career Services (2 pts).....	_____	
Register in Hurricane Career Path (HCP) on our website (2 pts).....	_____	
Join Career Services in Canes Connect and on Social Media (Facebook, Instagram, Twitter, Pinterest) (2 pts).....	_____	
Attend Organization Fair and Identify One Organization related to your Major/Career Choice (2 pts).....	_____	
Research “What Can I Do With A Major In?” on our website, or Attend Majors Fair in Spring (2 pts).....	_____	
Complete Three Foundations in Personal Finance Chapters (2 pts/chapter).....	_____	
Your Score (Suggested Minimum: 10).....		_____
<b>Level Two Activities</b> —typical for sophomores		
Prepare Resume, have it reviewed by Career Services Staff, and Upload to HCP (4 pts).....	_____	
Attend Two Career Services Presentations (2 pts each).....	_____	
Attend One Career Fair (must be professionally dressed with resumes) (4 pts).....	_____	
Complete Four Personal Finance Course Chapters (2 pts/chapter).....	_____	
Complete Ten hours of Community Service (4 pts).....	_____	
Your Combined Score (Suggested Minimum: 30).....		_____
<b>Level Three Activities</b> —typical for juniors		
Create a Hurricane Evacuation Route with Career Services Staff and Your Advisor (6 pts).....	_____	
Attend any Three Career Services Events (2 pts each).....	_____	
Attend Forecast Friday Job Search Conference (6 pts).....	_____	
Complete 40+ hours of internship, volunteering, field experience, clinicals, or shadowing (6pts).....	_____	
Attend One Career/Graduate School Fair (6 pts).....	_____	
Complete Four Personal Finance Course Chapters (2 pts/chapter).....	_____	
Your Combined Score (Suggested Minimum: 60).....		_____
<b>Level Four Activities</b> —typical for seniors		
Complete Senior Year Check-In with Career Services Staff (8 pts).....	_____	
Complete the Job Search Barometer and follow up with needed services.....	_____	
Attend Senior Picnic (8 pts).....	_____	
Complete a Mock Interview or Informational Interview (8 pts).....	_____	
Attend One Job/Grad School Fair (8 pts).....	_____	
Update your Resume in HCP, Update LinkedIn Profile and join GSW Career Services and Alumni Groups (8 pts).....	_____	
Complete the First Destination Survey (8 pts).....	_____	
Bonus (Choose something from list of workshops on back to customize your score).....	_____	
<b>What’s Your #HurricaneStrong Score and Level? (See back)</b> (Suggested Minimum: 100)		_____



# #HurricaneStrong

Will you be ready to join the workforce at graduation? Maybe you will want to attend graduate school? Maybe you have your future world of work planned. Or, maybe you don't know what your major will be—never mind what kind of career you want to have after college.

There are many steps to take to grow into the professional you want to be. They don't have to happen in order, but they do need to happen! Take steps NOW to reach your goals. It's never too early or too late to start. But, the earlier you start, the easier it will be to prepare.

Your professional life starts now. We want you to grow from a Tropical Wave to a Category 5 Hurricane. Are you ready to TAKE THE WORLD BY STORM? Let's get started!

Here are the Hurricane Strength Levels:

- Tropical Wave: 0 points
- Tropical Depression: 10 points
- Tropical Storm: 30 points
- Category 1 Hurricane: 50 points
- Category 2 Hurricane: 70 points
- Category 3 Hurricane: 80 points
- Category 4 Hurricane: 90 points
- Category 5 Hurricane: 100 points

Students may acquire as many points as possible each semester. Each career development workshop/event/activity has a designated point value.

To get started or learn more, visit the Career Services Office on the first floor of Collum Hall, call 229-931-2237, or email [career@gsw.edu](mailto:career@gsw.edu) for an appointment.

We look forward to celebrating your growth all along the way!

## HURRICANE HAPPENINGS – EVENTS & PRESENTATIONS

Check Canes Connect for Career Services Events that help strengthen your storm. Presentations may be scheduled in increments of 30 or 50 minutes. To schedule a presentation for your organization, team, club, Greek chapter, class or housing group, contact Sandra Fowler at [sandra.fowler@gsw.edu](mailto:sandra.fowler@gsw.edu), stop by Collum Hall first floor, or call 229-931-2766.

### CAREER SERVICES EVENTS AND PRESENTATION TOPICS

1. Forecast Friday: Job Search Conference (Counts as three events)
2. Résumé and Cover Letter Workshop
3. Career Fair Prep 101
4. Foundations in Personal Finance (See calendar for 12 topics available)
5. Why Organizations Like Employing Student Athletes
6. Developing a Professional Portfolio (and How to Use it)
7. How to Ace the Interview
8. LinkedIn 101
9. Dress to Impress
10. On-campus Employment, Internships and Research Opportunities
11. Career Fairs and Senior Picnic
12. Grad School Admissions Prep
13. How to Be a Successful Intern
14. Going Pro: Keys to Professional Success
15. How to Choose a Major
16. CPTs and OPTs: Career Development for International Students
17. Professional Development 101
18. Networking: How to Build Professional Relationships
19. Personal Statement Workshop
20. How to Land a Job/Internship
21. Don't Buy That Car!
22. Etiquette Dinner
23. Other: \_\_\_\_\_ (Let's be creative!)



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