

# MARKETING MINOR

Name \_\_\_\_\_ ID# \_\_\_\_\_

Advisor \_\_\_\_\_

Effective Catalog Year: 2008-2009

## 17-18 HOURS

Required Courses (18 hrs)	Hrs	Term	Grade
ACCT 2101 Accounting Prin I	3		
ACCT 2102 Accounting Prin II	3		
BUSA 3106 Legal Envrnmnt of Bus	3		
MGNT 3600 Principles of Mgmt	3		
MKTG 3800 Principles of Marketing	3		
<b>Select one:</b>	3		
MKTG 4380 Mktg Communication			
MKTG 4850 Marketing Channels			
MKTG 4890 Marketing Management			
MKTG 4910 Marketing Research			

### Restrictions/Limitations:

No 3000-4000 level course can be used to satisfy requirements in both a major and a minor program.

### Note:

Minimum grade of "C" is required in all course work counted toward the minor.

Prior Degree/Major: \_\_\_\_\_

Earned at: \_\_\_\_\_

Comments: \_\_\_\_\_

\_\_\_\_\_  
Completed by \_\_\_\_\_ Date \_\_\_\_\_

\_\_\_\_\_  
Advisor Signature \_\_\_\_\_ Date \_\_\_\_\_

\_\_\_\_\_  
School of Business Signature \_\_\_\_\_ Date \_\_\_\_\_