



Georgia Southwestern State University is pleased to announce the Goizueta Scholarship for Hispanic/Latino students. This scholarship is competitive and partially need-based. The \$1000 - \$1500 awards will be given to deserving students. The scholarship can be renewed each year by application.

The Goizueta Foundation strives to assist organizations that empower individuals and families through educational opportunities to improve the quality of their lives. Mr. Goizueta was Chairman, Board of Directors, and Chief Executive Officer of *The Coca-Cola Company* until his death in October, 1997. He was a native of Cuba and a graduate of Yale University. In 1954, Mr. Goizueta joined the technical department of The Coca-Cola Company in Havana, Cuba, where he and his family resided until 1960, when they relocated to the U.S. He held various positions of increased responsibility at The Coca-Cola Company prior to being elected President and Chief Operating Officer and a Director in 1980. Then in 1981 he was elected Chairman of the Board of Directors and Chief Executive Officer. Mr. Goizueta was a Director of SunTrust Banks, Inc., SONAT Inc, Ford Motor Company, and Eastman Kodak Company, as well.

In keeping with a long tradition of civic service at The Coca-Cola Company, Mr. Goizueta also served as a trustee of several educational institutions and on the boards of a number of national charitable and civic organizations. Mr. Goizueta felt deeply that the nation's future and the future of our country's youth depended on the strength of the American family. In creating The Goizueta Foundation, he sought to acknowledge his indebtedness to this country and to continue the commitment to philanthropic endeavors that has symbolized the leadership of The Coca-Cola Company for more than a century. Due to the thoughtful, philanthropic vision of Mr. Goizueta, The Foundation aims to support educational programs that promote sustainable change and have a long-term impact in the community.

Feel free to contact our office at (800) 338-0082 should you have questions. Please complete the attached application and return it to:

Office of Undergraduate Admission
Georgia Southwestern State University
800 Georgia Southwestern State University Drive
Americus, GA 31709

Scholarship Application Deadline: May 15th



Goizueta Scholarship

Please print clearly and submit to the Office of Admissions by the May 15th deadline.

GSW Student ID: _____ Date of Birth: _____

Full Name: _____
last first middle

Home Address: _____
street address

city state zip county

Country of Hispano/Latino heritage _____ Relationship to Student: _____

Telephone Number (_____) _____ Email: _____

This Fall I will be a: Beginning Freshmen Transfer Continuing GSW Student

If New to GSW, Please List:

High School: _____ or College: _____

Intended Major: _____

If a Beginning Freshman:

SAT/ACT Scores: CR/E _____ M _____ HS GPA: _____ Class Rank: _____/_____

If a Transfer Student or Continuing GSW Student:

Cumulative College GPA: _____ Number of Hours Completed: _____

Participation in Extracurricular Activities:

Offices held:

Honors Received:

Scholarship Application Deadline: May 15th

*Goizueta Scholarships are designed to help Hispanic/Latino students as they pursue a college degree. **Since this scholarship is partially need-based, please include a copy of your parent's most recent tax return with this application.** If a tax return is not available, you must include a letter from your high school guidance counselor clearly stating your financial situation.*

I understand that my scholarship application cannot be considered until SAT or ACT scores, high school and/or college transcripts, and application for admission to the university have been received by the institution. Additional, I certify that, to the best of my knowledge, the information submitted on this application is true and complete.

Signature of Application: _____ Date: _____

Your signature above gives GSW and the GSW Foundation permission to publish your name and photo in Georgia Southwestern Publications.