Institute for Cross-Cultural Teaching and Learning
Intercultural Skills for the Global Economy

“Key Concepts for Intercultural Learning Through Study Abroad:
Putting Theory into Action”
A series of five conceptually-linked webinars focusing on how to use applied theory to generate effective ‘best practices.’

With appropriate program design and effective training, Education Abroad offers numerous opportunities for students to develop intercultural skills and awareness. But what exactly contributes to appropriate program design and training? What are the key theoretical concepts and research-based program elements that will allow education abroad program directors and faculty to put theory into action?

The Institute for Cross-Cultural Teaching and Learning is pleased to announce a series of five conceptually-linked webinars to be held January-May 2016. Each webinar will be presented by a specialist who has spent years researching, teaching and writing about intercultural learning. Each presentation will focus on key concepts, conceptually-linked and research-based, that promote effective intercultural learning through education abroad.

Webinar #1:
Intercultural Learning Through Education Abroad: Theories, Processes and Practices
Thursday January 21, 2016, 3:00 – 4:00 pm Eastern time
Presenter: Mick Vande Berg, MVB Associates

Mick Vande Berg, Ph.D., will kick-off this webinar series by briefly reviewing three different ways international educators have framed intercultural learning during the past hundred years. After identifying the nature of the evidence that has been used to support each of these frames—including findings from some of his own research on learning abroad—he will discuss several concrete applications of current theory and research in the intercultural teaching of students.

Learning outcomes: Participants in this webinar will be able to:
- Identify and discuss three different intercultural learning and teaching paradigms
• Identify and discuss some of the abundant evidence that supports constructivist assumptions about learning
• Frame intercultural learning and teaching around four core competencies
• Incorporate, in their own teaching, concrete processes and practices designed to support intercultural learning

About the presenter:
Dr. Michael Vande Berg, now Principal at MVB Associates, has held international education leadership positions at CIEE, Georgetown University, the School for International Training, Michigan State University, Kalamazoo College, and el Instituto Internacional. He has published extensively, including Student Learning Abroad: What Our Students Are Learning, What They’re Not, and What We Can Do About It (Stylus, 2012). Director of several research studies, including the Georgetown Consortium Project, which explores the intercultural and second language learning of students enrolled in 61 programs abroad, he frequently provides intercultural training and coaching at universities in Canada, Europe, Latin America and the U.S. A senior faculty member of the Summer Institute for Intercultural Communication (SIIC), he is a founding Board member of the Forum on Education Abroad and a recipient of both the Forum’s 2012 Peter A. Wollitzer Award and the 2014 IDI Intercultural Competence Award.

Webinar #2:
Intercultural Learning Courses Before and After Study Abroad: Four Decades of Preparing Students for International Education Experiences
Thursday February 18, 2016, 4:00 – 5:00 pm Eastern time
Presenter: Bruce La Brack, University of the Pacific

Bruce La Brack, Ph.D., played a key role in the creation of intercultural learning courses at the University of the Pacific, beginning in the 1970’s. These courses, which are required of all students in Pacific’s School of International Studies before and after studying abroad, frame the international experience with a focus on increasing students’ intercultural awareness and enhancing their skill to interact with people across cultural difference.

Learning Outcomes: Participants in this webinar will be able to:
• Identify key steps in the development of intercultural learning courses at University of the Pacific
• Recognize how and why Pacific embedded intercultural preparation into all cross-cultural training courses and linked them conceptually
• Identify lessons learned in using a Theory-Practice-Theory approach
- Identify important resources that were included in the “What’s Up With Culture” website and how they can be used

About the presenter:
Dr. Bruce La Brack, Professor Emeritus, School of International Studies, University of the Pacific, Stockton, California, created Pacific’s innovative and integrated cross-cultural training programs to support international educational exchange. He is the primary author and editor of “What’s Up With Culture?” (http://www2.pacific.edu/sis/culture/), a free Internet resource for preparing U.S. American study abroad students. An anthropologist by training, in 2012 he was presented the Teaching, Learning and Scholarship Award for Innovative Research and Scholarship in Internationalization by NAFSA: Association of International Educators. His numerous publications include two recent chapters in Student Learning Abroad (2012) and another in International Higher Education’s 'Scholar-Practitioners: Bridging 'Research' and 'Practice' (2016).

Webinar #3:
Developmental Learning for Intercultural Competence
Date: March 17, 2016 4:00 – 5:00 pm Eastern time
Presenter: Michael Paige, University of Minnesota

R. Michael Paige, Ph.D., cofounded the University of Minnesota’s Comparative and International Development Education program and the Ed.D. program for International Education. He served as research consultant for Maximizing Study Abroad and the Georgetown Consortium Project and other major studies, and has edited several volumes on culture, study abroad, and international education.

Learning Outcomes: Participants in this webinar will be able to:
- Identify and describe the Developmental Model of Intercultural Sensitivity (DMIS) and the Intercultural Development Continuum (IDC).
- Identify ways the DMIS and IDC can be applied in the context of study abroad.
- Recognize the importance of developmental approaches to student learning abroad
- Identify key research-based findings regarding the development of intercultural awareness

About the presenter:
Dr. R. Michael Paige, Emeritus Professor of International and Intercultural Education, University of Minnesota, has been an intercultural educator since 1968, when he began
working with the U.S. Peace Corps on their cross-cultural training. For his first 16 years at Minnesota he also served as the Associate Director for the Office of International Education (now the International Student and Scholar Services). His numerous publications include *Student Learning Abroad: What Our Students are Learning, What They’re Not, and What We Can Do About It* (Stylus, 2012), *Culture as the Core: Perspectives in Second Language Acquisition* (Information Age Publishing, 2003), *Maximizing Study Abroad* (2nd ed. U. Minnesota, 2006), and *Education for the Intercultural Experience* (Intercultural Press, 1993).

**Webinar #4**  
**Key Concepts for Overworked International Educators: Lessons Learned in Putting Theory Into Action**  
**Date:** April 21, 2016, 4:00 – 5:00 pm Eastern time  
**Presenter:** Janet Bennett, Intercultural Communication Institute

Janet Bennett, Ph.D., has researched, taught, and written about intercultural communication since the field developed. ICI offers the Summer Institute for Intercultural Communication (SIIC), the Winter Institute for Intercultural Communication (WIIC), and the Qatar Institute for Intercultural Communication (QIIC), as well as the Master of Arts degree in Intercultural Relations. She specializes in developing theory and training methods for individuals who teach, train and manage across cultures.

**Learning Outcomes:** Participants in this webinar will be able to:

- Recognize key conceptual components of intercultural competence (What does it mean to be interculturally competent and what difference does it make?)
- Identify an educational approach to intercultural competence development (How can I specifically train for intercultural competence?)
- Explore how intercultural competence applies to both domestic and global contexts (Can this bridge really be built?)
- Recognize practical applications of putting theory into action (It’s useful!)

**About the presenter:**
Dr. Janet Bennett is the executive director of the Intercultural Communication Institute (ICI), a private, nonprofit foundation designed to foster an appreciation of cultural difference in both the international and domestic arenas. ICI maintains an extensive library, and sponsors three annual Intercultural Communication Institutes. Janet is also the director of the Master of Arts in Intercultural Relations, a limited-residency graduate program for professionals and other nontraditional students. She teaches short courses at Portland State University (USA), Aoyama Gakuin University (Japan), and University of the Danube (Austria). Janet has a particular interest in intercultural adaptation,
transformative training design, leadership, and intercultural competence. She has published several articles and chapters on intercultural theory-into-practice and edited *The SAGE Encyclopedia of Intercultural Competence* (SAGE, 2015).

**Webinar #5:**
**Making It Developmental: Building a Process for Student Development**
Date: May 19, 2016, 3:00 – 4:00 pm Eastern time
Presenter: Tara Harvey

Tara Harvey, Ph.D., will wrap up this webinar series by discussing the lessons learned through her own research and experience regarding the process of facilitating students’ intercultural learning abroad. Dr. Harvey wrote her dissertation on this topic and, as Academic Director of Intercultural Learning at CIEE, developed the signature course, ‘Intercultural Communication and Leadership’ and integrated intercultural learning frameworks into CIEE’s wide array of study abroad programs. In this webinar, she will discuss what educators need to focus on when building a process for student development.

**Learning Outcomes:** Participants in this webinar will be able to:
- Identify how intercultural and student development theory has been used to inform the active process of facilitating students’ intercultural learning during study abroad
- Understand the key findings and lessons learned from these approaches
- Consider how these findings can inform their own work with students

**About the presenter:**
Dr. Tara Harvey has been in the field of international/intercultural education for more than fifteen years. As the Academic Director of Intercultural Learning at CIEE, she developed intercultural initiatives for the organization’s extensive study abroad offerings and trained staff around the world to facilitate students’ intercultural learning while abroad. She is an intercultural consultant and trainer to the higher education field, Adjunct Faculty in Intercultural Competence at the Middlebury Institute for International Studies at Monterey, and Associate Faculty at the Summer Institute for Intercultural Communication (SIIC).

**About the Webinar Facilitator**
Dr. Steven Duke is President of the Institute for Cross-Cultural teaching and Learning and Assistant Vice President of Global Strategy and International Initiatives at the
University of Nebraska. With a Ph.D. in history from Indiana University, Steve has taught Russian, European and world history courses at Wake Forest University, the University of Wisconsin-Madison, and Brigham Young University, as well as cross-cultural engagement courses at Wake Forest University. He is a frequent presenter at regional, national and international conferences on international education and at workshops for faculty and international education professionals. His publications include *Preparing to Study Abroad: Learning to Cross Cultures* (Stylus, 2014).

**About the Institute for Cross-Cultural Teaching and Learning**

The Institute for Cross-Cultural Teaching and Learning is a young organization committed to promoting effective intercultural teaching and learning in international education through workshops, webinars, and individual consulting and training sessions.

**Registration**

To register for the webinar series (five webinars in total), go to [https://www.eventbrite.com/e/key-concepts-for-intercultural-learning-through-study-abroad-tickets-20276265857](https://www.eventbrite.com/e/key-concepts-for-intercultural-learning-through-study-abroad-tickets-20276265857). The cost of the webinar series is $400 USD. Payment may be made by credit card on Eventbrite.com. Webinars will be recorded and made available for those who are unable to attend the “live” webinar presentations.

It is also possible to register for individual webinars. The cost of individual webinars is $90 USD each. Use these links to register for individual webinars on Eventbrite.com:

- Bruce La Brack (February 18, 2016) - [http://bit.ly/1Z7WGyp](http://bit.ly/1Z7WGyp)

**Questions?**

Contact Steven Duke at [steve@ifcctl.com](mailto:steve@ifcctl.com) or on 402-219-3714.