W2W Program Guidelines
Windows to the World

The goal of Windows to the World is to expand students’ global perspectives (knowledge, skills, and attitudes) and their ability to interact effectively with those from other cultures.

Campus units such as academic departments, student affairs units, or student organizations may submit a proposal to sponsor a W2W event on any scale. The IPAC (International Programs Advisory Council) reviews and makes decisions on all W2W program proposals.

To qualify as a W2W event, a program must address one or more of the Windows to the World Student Learning Outcomes (SLO’s) as listed below:

W2W Student Learning Outcomes (SLOs):
1. Increase students’ knowledge about the world
2. Increase students’ curiosity about the world
3. Increase students’ willingness to engage in the larger global community

Evaluation:
Please provide an evaluation plan or tool to show how your program meets the specified SLO’s. The Office of International Programs is happy to assist with this if requested.

Recommended W2W Program Criteria:
- Focus on specific global or intercultural knowledge, skills, and attitudes
- Engage students in exploring and expanding their perspectives toward others and themselves
- Involve interactions with others beyond one’s own culture and critical reflections on these interactions

Types / Suggestion for W2W Events:
A one-time event or a series (such as a panel discussion, film and discussion, performance, or lecture presentation)
- A GSW intercultural experience
  - May be a study abroad program or a domestic intercultural exchange activity
  - Includes outreach presentations/projects following experience
- An interactive workshop or facilitated program within a residence hall or student organization

Upon approval, the sponsoring organization/individual will submit a flyer and/or press release describing the event at least 2 WEEKS PRIOR to the event to the Office of International Programs (OIP). The OIP will assist sponsoring organizations or departments with publicity.

All approved W2W events are requested to include a W2W logo on all promotional materials.