

# CITY OF AMERICUS

## Digital Media Internship Description

<b>Division/Department</b>	Downtown Development Authority – City of Americus / Americus & Sumter County Tourism Council, Inc.		
<b>Location</b>	Americus Main Street Office located on the second floor in the City Municipal Building.		
<b>Job Title</b>	Digital Media Intern (credit hours only)		
<b>Reports to</b>	Angie Singletary 101 West Lamar Street Americus, GA 31709 229.924.4411 Angie.singletary@cityofamericus.net	<b>Title</b>	Downtown Development Director/ Interim Tourism Director

### GENERAL DESCRIPTION

The intern will be responsible for creating a portfolio that we be utilized by the City of Americus and the Americus & Sumter County Tourism Council for various marketing campaigns locally and state-wide.

### JOB DESCRIPTION

- Assemble a portfolio of fresh photographic images to be used in our print, digital, and other media efforts.
- Looking for dynamic photographs that show dramatic images, nature shots, whimsical subjects, architecture, history, romantic, extreme sports, action/fun, people enjoying all kinds of vacation/leisure activities, dining, wide shots, close-ups, pretty much everything, but in ways that take the viewer beyond the feeling that it's just another beach or old building, and instead a one-of-a kind beach or building...or experience.
- Specifically interested in images that convey places, events, and activities that are unique to Sumter County and make us stand out. Examples may be: Goats of the Roof Souvenir and Gift Shops; Small town main street storefronts and architecture; southern cuisine prepared in modern ways, touring a Civil War site using a smart phone that describes landmarks
- Images should be high resolution, minimum 300 DPI in a JPEG or TIFF formats.

### TRAINING & SUPERVISION

- Intern will be supervised by the Downtown Development Director/ Tourism Director.
- Time sheets will be filled out weekly and turned into the Director.
- Evaluations will be completed throughout the internship in order for the intern to gain credit within his/her institution.