Why Pursue an MBA Degree?

A Masters in Business Administration provides you with a competitive edge.

Research shows those with an MBA:

- Perform their job better than those who do not have MBA.
- Are well-prepared for the challenges of their positions.
- Are promoted sooner, and are paid more on average than their peers.
- Are in high demand by businesses and command much higher salaries.
- According to the latest survey, overall, the typical Pre-MBA earned $48,000 before entering the MBA program and now expects to earn $75,000 in the first job after graduation—a 56% increase.
- In addition to the financial benefits, an MBA can fulfill a personal goal. The MBA program provides the opportunity for you to complete a challenging educational experience and demonstrate your unique abilities.
- Recognizing the benefits of MBA degree, most employers pay for all or most of the cost.
- Employers know that an MBA can make a major difference in long-term management performance.

What skills can you improve in an MBA program?

- Analytical skills
- Interpersonal skills
- Ability to integrate information
- Oral and written communication skills
- Decision- making ability
- Ability to think strategically
- Computer /technological skills
- Technical skills
- Creative skills
- Leadership skills
- Networking skills

Why GSW?

- Why is GSW the best place for you?
- Great faculty - majority with business experience
- Flexible scheduling - evening and online courses
- Admission is based on either GMAT or GRE
- Admission is based on a formula - considering both undergraduate upper division courses and GMAT/GRE scores.