Professional Golf Management

We’re NOT Just About Golf

Educate Your Passion
The Core Business Degree

Combine a B.B.A. in:

- Management,
- Marketing, or
- Human Resources

with the Certificate Program in Professional Golf Management.

An AACSB accredited business school, Georgia Southwestern State University provides an excellent path for students desiring strong academics in a business major with a desire to pursue a career in the golf industry.

The core business curriculum prepares students for success in any of the three majors they may choose. Specific major classes emphasize the selected career path and offer knowledge which is required for success in the golf industry.

GSW also offers an MBA program for students who wish to carry their education that extra step.
The Certificate in PGM

The Certificate Program in PGM meshes the BBA degree curriculum with classes in golf specific areas, including:

- Teaching the Game
- Game Improvement
- Club Repair and Fitting
- Rules and Tournaments
- Merchandising
- Golf Car Management
- Food and Beverage Operations
- Turfgrass
- Career Development

The four-year program includes six months of internship, along with completing the PGA’s Pre-Qualifying Level. Certification also requires students to attain the minimum standard for apprenticeship registration for playing ability through the PGA’s Playing Ability Test.

Entering students must be accepted by the university and submit verification of a 15.0 handicap index or better. PGM scholarships are available for qualifying students.
The Facilities

The 18-hole course and practice facilities at Griffin Bell Golf and Conference Center are conveniently located near campus. The facilities feature a practice range, two pitching greens, a practice bunker, and a putting green. With unlimited practice and playing privileges, PGM students at GSW have many great opportunities to work on improving their own games.

The course has just had the back nine greens and both pitching greens renovated to Champion Bermuda, with the front nine and practice putting green scheduled for the summer of 2013. The well maintained conditions of the course provide excellent playing and putting surfaces year round.
About Georgia Southwestern State University

Georgia Southwestern State University, a four-year unit of the University System of Georgia, was founded in 1906 as the Third Agricultural and Mechanical School. In 1932, the College changed its name to Georgia Southwestern College.

In 1964, the Board of Regents of the University System of Georgia authorized Georgia Southwestern College to begin its transition to a four-year degree-granting institution. This action resulted in the development of baccalaureate programs, and the first bachelor's degrees were conferred in June 1968.

The university currently offers 44 undergraduate degrees and 8 Certificates, along with 6 graduate degrees, including a Masters of Business Administration.

Among distinguished GSW alumni are former President of the United States and Nobel Peace Prize Laureate Jimmy Carter, former First Lady Rosalynn Carter, and former U.S. Attorney General, Griffin Bell.

Georgia Southwestern State is a member of the Peach Belt Conference and competes in Division II in NCAA competitions. GSW fields Men’s and Women’s teams in Basketball, Soccer, Tennis, and Cross Country. GSW also competes in Baseball, Softball, and Men’s Golf.
Contact Information

For more information about GSW’s School of Business and Professional Golf Management program, please contact the Professional Golf Management office at 229-924-0396 or 229-931-2090 or visit us at:
www.gsw.edu/SOBA

Intramurals play a big role in campus life at Georgia Southwestern State University.