Never use fluorescent lights when color matching.
When using CMYK builds match the PMS color not the CMYK.
Do not use a Pantone book older than 1 year to use for matching.

Georgia Southwestern State University

Verbiage:
Georgia Southwestern State University
Southwestern
"GSW"
Hurricanes
"Canes"
Lady Canes

General Information:
Location: Americus, GA
Mascot: Hurricanes
Established Date: 1906
Conferences: Peach Belt Conference - NCAA Division II

Additional Pertinent Information:
University seal permitted on products for resale:
Alterations to seal permitted:
Overlapping/intersecting graphics permitted:
Enlarged:
University licenses consumables:
University licenses health and beauty products:
University permits numbers on products for resale:
Mascot caricatures permitted:
Close licensing with other marks permitted:

* Use only approved on graduation-related items and others ordered by the Office of the President or University Relations Office.

NO USE of current player's names, image, likeness is permitted on commercial products in violation of NCAA rules and regulations.

NO ALCOHOL, drugs, or tobacco-related products may be used in conjunction with University marks.

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Colors:
- PMS Black: Madera
- White: 1242
- White: 1772

Never use fluorescent lights when color matching.
When using CMYK build the PMS color not the CMYK.
Do not use a Pantone book older than 1 year to use for matching.

Verbiage:
Georgia Southwestern State University
Southwestern
Hurricanes
Lady Canes

General Information:
Location: Americus, GA
Mascot: Hurricanes
Established Date: 1906
Conferences: Peach Belt Conference - NCAA Division II

Additional Pertinent Information:
- University seal permitted on products for resale: NO
- Alterations to seal permitted: NO
- Overlaying/interacting graphics permitted w/ seal: YES
- University licenses consumables: YES
- University licenses health and beauty products: YES
- University permits numbers on products for resale: YES
- Mascot caricatures permitted: YES
- Cross licensing with other marks permitted: YES

* Use only approved on graduation-related items and items ordered by the Office of the President or University Relations Office.

NO USE of current player's names, image, or likeness is permitted on commercial products in violation of NCAA rules and regulations.

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