

**Licensees**

*Licensed as of 06/2013*

**Georgia Southwestern State University**

**Standard License**

**1A. Apparel**

**1. T-shirts**

Andrews Business Services  
Blue 84 by Lakeshirts, Inc.  
Box Seat Clothing Company  
Branded Custom Sportswear, Inc. featuring Nike  
BSN Sports, Inc  
Camp David, Inc.  
Catalyst Innovations  
Champion Custom Products  
CI Sport, Inc.  
College House  
Dreams Apparel Manufacturing, Inc.  
Forerunner Sportswear  
Gear for Sports, Inc.  
JanSport, a division of VF Outdoor, Inc.  
Manatee Bay LLC  
MV Sport  
Paramount Apparel International, Inc  
Plair Sports and Apparel  
Pro-Ad Sports, Inc.  
Russell Brands, LLC  
Sports Licensed Division of the adidas Group, LLC  
Sportswear Inc. dba Prep Sportswear  
Techtomix LLC  
Under Armour by GFSI, Inc.  
Wild Impact Marketing, Inc  
Wildcat Retro Brands LLC

**2. Outerwear**

Andrews Business Services  
Box Seat Clothing Company  
Branded Custom Sportswear, Inc. featuring Nike  
BSN Sports, Inc  
Camp David, Inc.  
Catalyst Innovations  
Champion Custom Products  
CI Sport, Inc.  
College House  
Cutter & Buck, Inc.  
Dreams Apparel Manufacturing, Inc.  
Forerunner Sportswear

Gear for Sports, Inc.  
JanSport, a division of VF Outdoor, Inc.  
Jostens, Inc.  
Manatee Bay LLC  
MV Sport  
Paramount Apparel International, Inc  
Plair Sports and Apparel  
Pro-Ad Sports, Inc.  
Russell Brands, LLC  
Sportswear Inc. dba Prep Sportswear  
Storm Duds Raingear  
Under Armour by GFSI, Inc.  
Wild Impact Marketing, Inc  
Wildcat Retro Brands LLC

**3. Miscellaneous Apparel**

Andrews Business Services  
Blue 84 by Lakeshirts, Inc.  
Box Seat Clothing Company  
Branded Custom Sportswear, Inc. featuring Nike  
BSN Sports, Inc  
Camp David, Inc.  
Catalyst Innovations  
Champion Custom Products  
CI Sport, Inc.  
College House  
Dreams Apparel Manufacturing, Inc.  
Gear for Sports, Inc.  
JanSport, a division of VF Outdoor, Inc.  
MV Sport  
Paramount Apparel International, Inc  
Plair Sports and Apparel  
Russell Brands, LLC  
Sportswear Inc. dba Prep Sportswear  
Storm Duds Raingear  
Under Armour by GFSI, Inc.  
Wild Impact Marketing, Inc  
Wildcat Retro Brands LLC

**4. Replica Team Apparel**

Box Seat Clothing Company  
Branded Custom Sportswear, Inc. featuring Nike  
Russell Brands, LLC  
Sports Licensed Division of the adidas Group, LLC

**5. Infant/Toddler Apparel**

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Box Seat Clothing Company  
CI Sport, Inc.  
Paramount Apparel International, Inc

**6. Youth Apparel**

Box Seat Clothing Company  
Branded Custom Sportswear, Inc. featuring Nike  
BSN Sports, Inc  
CI Sport, Inc.  
Paramount Apparel International, Inc  
Russell Brands, LLC  
Wildcat Retro Brands LLC

**7. Fashion Apparel**

Andrews Business Services  
Blue 84 by Lakeshirts, Inc.  
Box Seat Clothing Company  
Branded Custom Sportswear, Inc. featuring Nike  
BSN Sports, Inc  
Camp David, Inc.  
Catalyst Innovations  
Champion Custom Products  
CI Sport, Inc.  
College House  
Cutter & Buck, Inc.  
Dreams Apparel Manufacturing, Inc.  
Gear for Sports, Inc.  
JanSport, a division of VF Outdoor, Inc.  
Manatee Bay LLC  
Paramount Apparel International, Inc  
Plair Sports and Apparel  
Russell Brands, LLC  
Sportswear Inc. dba Prep Sportswear  
Techtomic LLC  
Wild Impact Marketing, Inc  
Wildcat Retro Brands LLC

**8. Women's Apparel**

Andrews Business Services  
Blue 84 by Lakeshirts, Inc.  
Box Seat Clothing Company  
Branded Custom Sportswear, Inc. featuring Nike  
BSN Sports, Inc  
Catalyst Innovations  
CI Sport, Inc.  
College House

Cutter & Buck, Inc.  
Dreams Apparel Manufacturing, Inc.  
Manatee Bay LLC  
MV Sport  
Paramount Apparel International, Inc  
Plair Sports and Apparel  
Russell Brands, LLC  
Sportswear Inc. dba Prep Sportswear  
Wild Impact Marketing, Inc  
Wildcat Retro Brands LLC

**9. Fleece**

Andrews Business Services  
Blue 84 by Lakeshirts, Inc.  
Box Seat Clothing Company  
Branded Custom Sportswear, Inc. featuring Nike  
BSN Sports, Inc  
Camp David, Inc.  
Catalyst Innovations  
Champion Custom Products  
CI Sport, Inc.  
College House  
Cutter & Buck, Inc.  
Dreams Apparel Manufacturing, Inc.  
Gear for Sports, Inc.  
JanSport, a division of VF Outdoor, Inc.  
MV Sport  
Paramount Apparel International, Inc  
Plair Sports and Apparel  
Russell Brands, LLC  
Sports Licensed Division of the adidas Group, LLC  
Sportswear Inc. dba Prep Sportswear  
Under Armour by GFSI, Inc.  
Wild Impact Marketing, Inc  
Wildcat Retro Brands LLC

**10. Loungewear**

Box Seat Clothing Company  
CI Sport, Inc.  
College House  
MV Sport  
Paramount Apparel International, Inc

**11. Authentic Sideline Apparel**

BSN Sports, Inc  
Russell Brands, LLC

**Licensees***Licensed as of 06/2013***Georgia Southwestern State University****12. Clothing Accessories**

BSN Sports, Inc  
 CI Sport, Inc.  
 Legacy Athletic  
 Paramount Apparel International, Inc  
 Storm Duds Raingear

National Sports Licensing  
 Neil Enterprises  
 Plair Sports and Apparel  
 Storm Duds Raingear

**2A. Headwear****1. Headwear**

Andrews Business Services  
 Blue 84 by Lakeshirts, Inc.  
 Box Seat Clothing Company  
 Branded Custom Sportswear, Inc. featuring Nike  
 BSN Sports, Inc  
 Camp David, Inc.  
 Catalyst Innovations  
 Champion Custom Products  
 CI Sport, Inc.  
 Dreams Apparel Manufacturing, Inc.  
 Gear for Sports, Inc.  
 Legacy Athletic  
 Manatee Bay LLC  
 MV Sport  
 Paramount Apparel International, Inc  
 Plair Sports and Apparel  
 Russell Brands, LLC  
 Sports Licensed Division of the adidas Group, LLC  
 To The Game, LLC  
 Under Armour by GFSI, Inc.

**2. Home & Office**

Andrews Business Services  
 Belnick Inc.  
 Bookbags, Inc.  
 Box Seat Clothing Company  
 BSN Sports, Inc  
 Camp David, Inc.  
 Campus Crystal Collection  
 Catalyst Innovations  
 CSI International, Inc.  
 Dreams Apparel Manufacturing, Inc.  
 Jostens, Inc.  
 Laser Magic  
 LXG, Inc.  
 Marble Mountain Creations  
 MV Sport  
 National Sports Licensing  
 Neil Enterprises  
 Paramount Apparel International, Inc  
 Plair Sports and Apparel  
 Professional Framing Company  
 Pure Country Weavers  
 Sportswear Inc. dba Prep Sportswear  
 Standard Chair of Gardner  
 University Frames, Inc.  
 USA diplomaframes.com

**3A. Non-Apparel****1. Accessories**

Andrews Business Services  
 Blue 84 by Lakeshirts, Inc.  
 Catalyst Innovations  
 CI Sport, Inc.  
 CSI International, Inc.  
 Dreams Apparel Manufacturing, Inc.  
 Herff Jones, Inc.  
 JanSport, a division of VF Outdoor, Inc.  
 Jostens, Inc.  
 Legacy Athletic  
 LXG, Inc.  
 Manatee Bay LLC  
 MV Sport

**3. Gifts/Novelties**

Andrews Business Services  
 BrettHand, Inc. dba UltimateHands.com  
 BSN Sports, Inc  
 Camp David, Inc.  
 Catalyst Innovations  
 CSI International, Inc.  
 Dreams Apparel Manufacturing, Inc.  
 Laser Magic  
 LXG, Inc.  
 Marble Mountain Creations  
 MV Sport  
 National Sports Licensing

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Neil Enterprises  
Pine Decals  
Plair Sports and Apparel  
Sportswear Inc. dba Prep Sportswear

**4. Paper/Printing/Publishing**

Andrews Business Services  
Bookbags, Inc.  
Box Seat Clothing Company  
Camp David, Inc.  
Catalyst Innovations  
CSI International, Inc.  
Dreams Apparel Manufacturing, Inc.  
Herff Jones, Inc.  
Jostens, Inc.  
National Sports Licensing  
Neil Enterprises  
Plair Sports and Apparel  
Samsill Corporation

**5. Sporting Goods/Toys**

Andrews Business Services  
Branded Custom Sportswear, Inc. featuring Nike  
BSN Sports, Inc  
Catalyst Innovations  
CI Sport, Inc.  
Dreams Apparel Manufacturing, Inc.  
Jostens, Inc.  
Laser Magic  
Manatee Bay LLC  
Mascot Factory  
MV Sport  
National Sports Licensing  
Ping Inc.  
Plair Sports and Apparel  
Russell Brands, LLC  
Sports Licensed Division of the adidas Group, LLC  
Under Armour by GFSI, Inc.

**6. Specialty Items**

Andrews Business Services  
Bookbags, Inc.  
Catalyst Innovations  
Dreams Apparel Manufacturing, Inc.  
Legacy Athletic  
Memorial Licensing Co., Inc., The

National Sports Licensing  
Plair Sports and Apparel  
Storm Duds Raingear

**Russell Brands, LLC/Marvel Heroes Program**

**1A. Apparel**

- 1. T-shirts**  
Russell Brands, LLC
- 2. Outerwear**  
Russell Brands, LLC
- 3. Miscellaneous Apparel**  
Russell Brands, LLC
- 4. Replica Team Apparel**  
Russell Brands, LLC
- 6. Youth Apparel**  
Russell Brands, LLC
- 7. Fashion Apparel**  
Russell Brands, LLC
- 8. Women's Apparel**  
Russell Brands, LLC
- 9. Fleece**  
Russell Brands, LLC
- 11. Authentic Sideline Apparel**  
Russell Brands, LLC

**2A. Headwear**

- 1. Headwear**  
Russell Brands, LLC

**3A. Non-Apparel**

- 5. Sporting Goods/Toys**  
Russell Brands, LLC