APPLICATION FOR GRADUATE FACULTY MEMBERSHIP

Name: Dawn Valentine
Department: Business Administration
Campus phone: 931-2090
Campus email: dvalen@canes.gsw.edu
Highest degree held: Ph.D.

Is this a terminal degree in your teaching discipline? Yes No

If not, please indicate other justification for graduate faculty membership. See faculty handbook, Section II, B, 1.

How have you demonstrated exemplary competence in teaching and mentoring of students?

Teaching of graduate level course in Marketing - BUSA 5120 at Georgia Southwestern State University and undergraduate level courses in class and online. Chi Omega Favorite Professor, 2003, 2004

How have you demonstrated exemplary competence in scholarship and professional activities? See faculty handbook, Section II, B, 3.

Published 18 articles in refereed journals within the last 5 years.

Attach a current CV.

Based upon the evidence presented, we recommend this candidate for Graduate Faculty Membership.

Dean

Vice President for Academic Affairs

Nominated by Graduate Affairs on 10/17/2007
Elected by General Faculty on ______________

Chair, Graduate Affairs
Dawn Bendall Valentine  
P.O. Box 57  
Americus, Georgia 31709  
(229) 931-2123 (office)  
dvalen@canes.gsw.edu

Education:  
Doctor of Philosophy, University of Alabama at Birmingham, 1998  
School of Business and School of Health Related Professions  
Major: Marketing  
Minor: Organizational Behavior

Master of Science, Management, University of Alabama at Huntsville, 1993

Bachelor of Science, Marketing, University of North Alabama, 1990

Academic Experience:

2005 – present:  
Assistant Professor, Marketing  
Georgia Southwestern State University, Americus, Georgia

2001 - 2005:  
Assistant Professor, Marketing  
University of Montevallo, Montevallo, Alabama

1999 - 2001:  
Fellow, Center for Outcomes Effectiveness Research and Education  
University of Alabama at Birmingham, Alabama

1997 - 2001:  
Adjunct Professor, Marketing and Management  
Samford University, Birmingham, Alabama

1999 - 2001:  
Adjunct Professor, Marketing and Management  
Birmingham-Southern College, Birmingham, Alabama

1999 - 1999:  
Adjunct Professor, Marketing  
Jacksonville State University, Jacksonville, Alabama

1997 - 1999:  
Visiting Professor, Healthcare Management  
University of Alabama, Tuscaloosa, Alabama

1995 - 1998:  
Instructor, General Business, Medical Insurance Billing/Coding  
Virginia College, Birmingham, Alabama

1994 - 1997:  
Research Assistant, Health Services Administration/Marketing  
University of Alabama at Birmingham, Alabama

1991 - 1993:  
Research Assistant, Management, Marketing, MIS  
University of Alabama at Huntsville, Alabama
Referred Journal Articles:


Conference Papers:


**Academic and Professional Presentations:**


“The Impact of Achievable Benchmarks of Care (ABCs™) on Hospital Improvement Processes,” Presented at the ABC Analytic Unit Meeting, Center for Outcomes and Effectiveness Research and Education (COERE), University of Alabama at Birmingham, June 2001.

“Quality Improvement Work Group Update,” Presented at the ABC Advisory Committee Meeting, Center for Outcomes and Effectiveness Research and Education (COERE), University of Alabama at Birmingham, August 2000.

“Achievable Benchmarks of Care (ABCs™) Minority Supplement Progress Report,” Presented at the ABC Advisory Committee Meeting, Center for Outcomes and Effectiveness Research and Education (COERE), University of Alabama at Birmingham, August 2000.

“Achievable Benchmarks of Care (ABCs™) Minority Supplement Progress Report,” Presented at the ABC Advisory Committee Meeting, Center for Outcomes and Effectiveness Research and Education (COERE), University of Alabama at Birmingham, August 1999.


“Marketing Strategies for Recruiting New Students,” Presented at the Department of Health Administration Doctoral Program Retreat, University of Alabama at Birmingham, December 1996.

**Honors and Awards:**

Chi Omega Favorite Professor, 2003, 2004

National Honor Society of Phi Kappa Phi, 1998

Teacher of the Year, Virginia College, 1998

Charles U. Letourneau Student Research Paper of the Year, 1997
Given by the Marriott Corporation Health Care Services and the American Academy of Medical Administrators

Doctoral Consortium Fellow, Academy of Management, Health Care Administration Division, 1997

Doctoral Fellowship, University of Alabama at Birmingham, 1996

Academic Service:

Georgia Southwestern State University:
  Advisor, Student Government Association (2005-present)
  Advisor, Kappa Delta Sorority (2005-present)

Reviewer, Academy of Business Conference, 2004

Reviewer, Association of Marketing Theory and Practice Conference, 2004

Birmingham Chapter of the American Marketing Association, Judge for the Forbes McKay
Marketing Firm of the Year Award, 2002, 2003


University of Montevallo:
  Member, General Education Committee (2002-2005)
  Member, Council of Department Chairs (2002-2005)
  Member, College of Business Decanal Search Committee (2002-2003)
  Member, College of Business Curriculum Committee (2001 - 2005)
  Faculty Advisor, Phi Chi Theta Business Fraternity (2001 – 2004)
  Member, University Planning Committee (2001 – 2002)
  Member, Environmental Scanning Subcommittee (2001 – 2002)