

GSW Academic Assessment Update

September 25, 2026



GEORGIA SOUTHWESTERN
STATE UNIVERSITY

Agenda

- Submission Date for 2025-26 Annual Reports
 - **November 20, 2026**
- Assessment Plan for the Next Three Years
- Unit Strategic Plan Progress

Instructions for Completing This Template

Complete the fields below for each institutional goal that applies to your unit. For each applicable goal, state the unit objective, the strategy and timeline for achieving it, the method by which the unit will assess it, and the target the unit expects to meet.

Before You Start

- **Review all the strategic pillars and goals first** before drafting any responses, so your unit's plan reflects where you can make the most meaningful contributions that fit your unit's mission.
- **Mark goals as applicable or not applicable.** If a goal genuinely does not apply to your unit, please write “Not applicable” or “N/A” in the Unit Objective row rather than leaving the row blank. That way, reviewers can identify what strategic goals you intentionally skipped.
- **Read the sample reference points** under each goal. They are illustrative, not exhaustive — you can use them to brainstorm or calibrate your plans, but please make sure to describe your unit's actual, specific initiatives.

Filling In Each Field

- **Unit Objective:** Write one specific statement of what your unit will accomplish in support of the GSW goal. Keep it to a single sentence where possible and make sure it is something your unit controls.
- **Implementation Strategy & Timeline:** List the concrete actions your unit will take and when. Break multi-year work into phases (e.g., “Year 1: pilot with two sections; Year 2: scale to all sections; Years 3–5: sustain and refine”) rather than describing only the end state.
- **Assessment Method and Data Collection:** Name the specific instrument, data source, or process you will use (survey, enrollment report, rubric, focus group, etc.), who is responsible for collecting it, and how often.
- **Target:** State a measurable threshold, not just a direction of change (e.g., “85% of participants will report ...” or “increase from 40% to 55% by 2028,” instead of “increase participation”).

Writing Tips

- Use the SMART framework — Specific, Measurable, Achievable, Relevant, Time-bound — for Unit Objectives and Targets.
- Keep language plain and specific; avoid restating the GSW goal language verbatim in your Unit Objective.
- Where a “Hurricane Advantage” benchmark is listed for a goal, make sure your unit's target is consistent with (or contributes to) that institution-wide benchmark.
- One unit objective per applicable goal is sufficient; add a short second sentence only if a single objective can't capture the work.

Review, Approval, & Submission

- Route the completed plan through your normal unit approval process before submission. Your academic Dean will submit the completed report to the Director of Institutional Effectiveness.

Academic Unit Assessment of Programs

Annual Assessment and Reporting Cycle 2025-2026

Year One of Cycle 1 (AR due October 31, 2025)	Year Two of Cycle 1 (AR due November 20, 2026)	Year Three of Cycle 1 (AR due October 31, 2027)
Revisit Unit Assessment Plan (for next three years) • Outcomes designed to assess accomplishment of Unit Mission • Outcome Measures • Schedule of Data Collection and Analysis • Assessment Data Collection (from 2025-26)	Assessment Plan Implementation • Revised Assessment Plan (if applicable) • Data Collection (from 2026-27)	Third-Year Assessment Report • Results of assessment data for last three years (2024-26) • Analysis of data trends for last three years (2024-26) • Plans for improvement (2027-29)

GSW Unit Strategic Plan Progress

STRATEGIC PILLAR ONE People

Cultivating a connected, supported community where every member belongs and succeeds

GOAL 1.1 Advance student belonging and connectedness to promote sustainable success

Hurricane Advantage: Every GSW student will actively engage in at least two (2) belonging or connectedness activities per academic year.
Sample reference points: Campus traditions, New Student Orientation, Greek life, athletics, FYE/SYE, academic clubs, registered student organizations, intramurals, on-campus student employment, housing programming, and online engagement.

Unit Objective aligned with Goal 1.1

Click or tap here to enter your unit's objective.

Implementation Strategy & Timeline

Click or tap here to describe the strategy and timeline.

Assessment Method & Data Collection

Click or tap here to describe how this will be assessed.

Target

Click or tap here to enter the measurable target.

GOAL 1.2 Strengthen academic and wellness support systems that help students problem-solve and thrive in educational and professional contexts

Sample reference points: UNIV 1000, NISS priorities (financial, advising, and communications), mental health services, early alerts, Title IX, scholarships, tutoring, and the Writing Center.

Unit Objective aligned with Goal 1.2

Click or tap here to enter your unit's objective.

Implementation Strategy & Timeline

Click or tap here to describe the strategy and timeline.

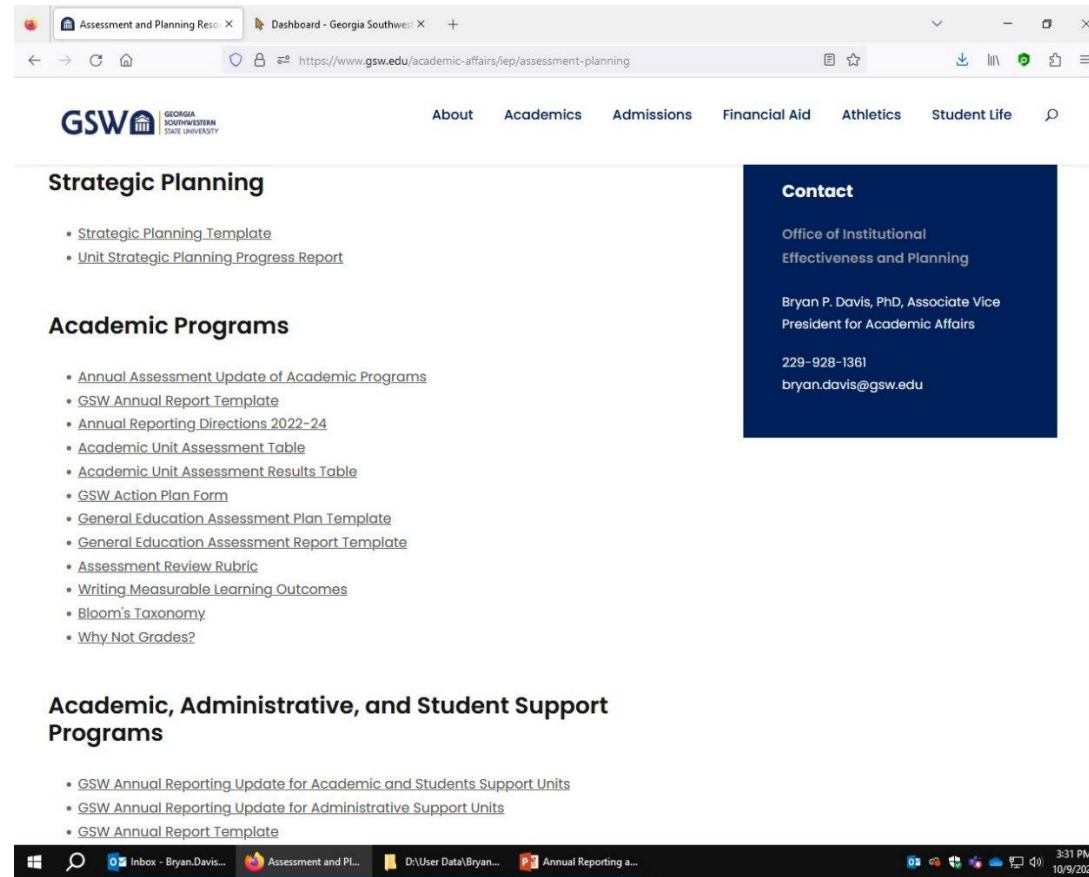
Assessment Method & Data Collection

Click or tap here to describe how this will be assessed.

Target

Click or tap here to enter the measurable target.

Tools on Institutional Effectiveness Website



Tools on Institutional Effectiveness Website

- Assessment and Planning Resources:
<https://www.gsw.edu/academic-affairs/iep/assessment-planning>.
- Unit Strategic Plan Template
- Unit Strategic Plan Progress Template
- GSW Annual Report Template
- Unit Assessment Plan Tables
- Unit Assessment Results Table
- GSW Action Plan Form
- Rubrics used by IEC

QUESTIONS?

