# IEC Assessment Day

December 12, 2022

GSW
GEORGIA SOUTHWESTERN
STATE UNIVERSITY

# Today's Agenda

- Approval of Minutes from September 9, 2022
- Subcommittee Reports
  - Assessment Review
  - Student Achievement Task Force
- SACSCOC Update
- General Education Assessment
- GSW Advising Survey
- NSSE
- QEP Process Update
- Spring Tasks for IEC
- Spring Meeting Schedule

# Subcommittee Reports

- Assessment Review Subcommittee
  - The Subcommittee met in October and drafted a rubric to assess Administrative Support Unit Assessment plans
  - SACSCOC Standard 7.3: The institution identifies expected outcomes of its administrative support services and demonstrates the extent to which the outcomes are achieved. (Administrative effectiveness)
  - Not all assessment plans have been submitted yet, so the work of this subcommittee will be ongoing.

# Assessment Review Subcommittee

**Rubric for Administrative Unit Assessment Process Review**

| Process Elements Outcomes | 3-Exemplary | 2-Good | 1-Developing |
|---|---|---|---|
| **Connection of Outcomes to Unit Mission** | All outcomes stated have clear connection to unit mission. | Most outcomes have clear connection to unit mission. | Some outcomes have clear connection to unit mission. |
| **Outcomes are Clearly Stated** | All outcomes stated with clarity and specificity including precise verbs and rich description of actions taken to support the unit's mission | Outcomes generally contain precise verbs, rich description of actions taken to support unit's mission | Outcomes stated, but verbs used are imprecise with vague descriptions of actions taken to support unit's mission |
| **Measures** | | | |
| **Connection between Outcomes and Measures** | Clear connection between outcomes and measures for all outcomes | Clear connection between outcomes and measures for most outcomes | Clear connection between outcomes and measures for some outcomes |
| **Types of Measures** | All outcomes assessed by appropriate measures | Most outcomes assessed by appropriate measures | Some outcomes are assessed by appropriate measures |
| **Targets** | All outcome measures have specified targets | Most outcome measures have specified targets | Some outcome measures have specified targets |

# Student Achievement Task Force

- SACSCOC Standard 8.1: The institution identifies, evaluates, and publishes goals and outcomes for student achievement appropriate to the institution's mission, the nature of the students it serves, and the kinds of programs offered. The institution uses multiple measures to document student success. (Student achievement) **[CR]**

- Measures

- Threshold of Acceptability

- Goals (Five-Year Goals)

# Student Achievement Task Force

- GSW's Measures
  - Fall Enrollment
  - First-Year Retention
  - IPEDS Institution Specific Graduation Rate
  - National Student Clearinghouse Graduation Rate (GSW's SACSCOC Designated Success Measure)
  - Georgia Assessments for Certification of Educators II (GACE II) Pass Rates
  - National Council Licensure Examination for Registered Nurses (NCLEX-RN) Pass Rates for First-Time Takers
  - Graduate Degree Completion (proposed)

# Fall Enrollment Historical

|         | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | Average |
|---------|------|------|------|------|------|------|---------|
| Actual  | 3052 | 2907 | 2950 | 3162 | 3158 | 3076 | 3051    |
| Target  |      |      | 2950 | 3100 | 3200 | 3300 |         |

# Fall Enrollment Target

- Baseline for Target = 3076 (Fall 2022)
- Threshold of Acceptability = 2500
- Rationale for Threshold: GSW's enrollment has remained above 2500 since 2009, averaging 2944 during that period.
- Five-Year Goal = 3400
- Rationale: given the steps that are being taken to recruit more new students and to retain the students we have, an increase of 300 student over the next five years is reasonable.

#TAKETOMORROWBYSTORM

# First-Year Retention (Historical)

|        | 2016  | 2017  | 2018  | 2019  | 2020  | 2021  | Average |
|--------|-------|-------|-------|-------|-------|-------|---------|
| Actual | 65.1% | 61.6% | 68.5% | 66.2% | 53.9% | 59.7% | 62.5%   |
| Target | 74%   | 75%   | 73%   | 72%   | 70%   | 70%   |         |

# First-Year Retention Target

- Baseline for Target = 60% (Fall 2021)

- Threshold of Acceptability = 54%

- Rationale for Threshold: GSW has had a retention percentage below 60% four times since 1985, the low being 2020 at 53.9%.

- Five-Year Target = 70% (for the fall 2026 cohort)

- Rationale: GSW's retention rate has averaged slightly above 65% over the last ten years. Given the student population we have with relatively large numbers of low income and first-generation students, an aspirational goal of 70% is both compassable and a significant improvement over our baseline in fall 2021.

# IPEDS Institution Specific Graduation Rate (Historical)

| | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | Average |
|---|---|---|---|---|---|---|---|
| Actual | 25.1% | 28.9% | 38.1% | 36.3% | 34% | 36.3% | 33.1% |
| Target | 37% | 38% | 39% | 40% | 40% | 40% | |

#TAKETOMORROWBYSTORM

# IPEDS Institution Specific Graduation Rate

- Baseline = 33% (ten-year average)
- Threshold of Acceptability = 25%
- Rationale for Threshold: Since 1986, GSW six-year graduation rate has fallen below 25% once and only approached that figure four other times. Therefore, our threshold of acceptability is based on this history.
- Five-Year Target = 38%
- Rationale for Target: A five percent increase over the average of the last 10 years is in line with our retention targets.

# National Student Clearinghouse Graduation Rate (History)

| | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | Average |
|---|---|---|---|---|---|---|---|
| GSW | 25.1% | 28.9% | 38.1% | 36.3% | 34% | 36.3% | 33.1% |
| Transfer Out | 16% | 21% | 15% | 15% | 15% | TBD | |
| Total Actual | 41.1% | 49.9% | 53.1% | 51.3% | 49% | | |
| Target | 52% | 53% | 54% | 55% | 55% | | |

# National Student Clearinghouse Graduation Rate Target

- Baseline = 49% (average since 2011)
- Threshold of Acceptability = 37%
- Rationale: Since 2011, an average of 17% of the first-time full-times students who start at GSW graduate from another institution of higher education within six-years of beginning at GSW. Therefore, this threshold is consistent with the threshold established for the IPEDS rate.
- Five-Year Target = 55% (2020 cohort)
- Rationale: We assume that the average for transfer out success will remain the stable as we increase our institution specific graduation rate.

# Licensure Testing Pass Rates

- GACE II
  - 2018-19 (58) = 97%
  - 2019-20 (63) = 100%
  - 2020-21 (53) = 100%
  - Three-Year Average = 98%
  - Threshold = 90% (set by College of Education Faculty)
  - Target = 95%
- NCLEX-RN (first-time takers)
  - 2019 = 97%
  - 2020 = 87%
  - 2021 = 97%
  - Three-Year Average = 94%
  - Threshold = 80% (set by Georgia Board of Nursing)
  - Target = 95%

# SACSCOC Update

- ASN Level Change
  - Onsite Visit February 14-16
  - Report to Onsite Committee due beginning of January
  - Report nearing completion
- Reaffirmation (class of 2024)
  - Compliance Certification due September 8, 2023
    - Submission by Electronic Upload!!!
  - Off-Site Review October 31-November 3, 2023
  - QEP Proposal and Focused Report (if necessary) due around January 26, 2024
  - Onsite Review March 4-7, 2024
  - SACSCOC Board of Trustees Vote December 10, 2024

# General Education Assessment Update

- SACSCOC Standard 8.2b: The institution identifies expected outcomes, assesses the extent to which it achieves these outcomes, and provides evidence of seeking improvement based on analysis of the results in the areas below:
  - b. Student learning outcomes for collegiate-level general education competencies of its undergraduate degree programs. (Student outcomes: general education)
- Three-Year Cycle of General Education Assessment
  - Year One: Area A Written Communication and Quantitative Reasoning
  - Year Two: Area B Institutional Options and Area C Humanities and Fine Arts
  - Year Three: Area D and Area E

# General Education Assessment Update

- Area A 2020-21
  - E&ML and MATH have submitted assessment reports
  - E&ML met its 10% improvement goal from ENGL 1101 to ENGL 1102
  - E&ML taking action to improve instruction in using and citing sources
  - MATH 1001 and MATH 1401 both meet benchmark; MATH 1111 does not
  - MATH is taking action to encourage more students to seek tutoring earlier in the term, especially in MATH 1111
- Area B 2021-22 is a work in progress
  - Three Learning Outcomes
  - Ten Courses
- Area C 2021-22
  - Literature complete
  - Appreciation in Progress
- Area D 2022-23
  - Assessment in lab sections for List A courses only
- Area E 2022-23
  - Assessment in POLS 1101 only

# GSW Advising Survey

- Fall 2022 Survey Administered from November 10 through December 1, 2023

- 336 respondents out of 2352 undergraduates who received the survey (rate 14%)

- Some results
  - Slightly less than 8% of respondents did not meet with advisor in the last year, while a little over 13% met four or more times.
  - The majority of meetings took place face-to-face.
  - 73% of these students have gotten the message that advising is a joint responsibility of the advisor and the advisee.
  - 89% of respondents are either moderately or extremely satisfied with their advising experience.

# NSSE (National Survey of Student Engagement)

- Survey for Spring opens on March 1 and closes on April 28
- Surveys freshmen and seniors.
- Approximately 1250 students will be invited to participate.
- Offering an incentive to 100 participants.
- We will be using the topical module on Academic Advising.
- We will also use an open-ended prompt to elicit comments:
  - Please describe the most significant learning experience you have had so far at this institution.

# QEP Process Update

- Strength Comments in Integrative Learning
  - Students will have a voice in choosing the topic
  - . . . more inclusive of all students undergraduate and graduate
  - The students are relating their coursework with this theme.
  - A campus-wide theme could be unifying, potentially draw good participation.
- Weakness Comments on Integrative Learning
  - obtaining consensus on themes moving forward
  - logistically a nightmare for course planning with a changing themes
  - From an educator's perspective, having to re-tool my classes to fit a new theme every couple of years would be very labor-intensive
  - this proposal would greatly increase faculty workload as we'd need to redesign things every year

# QEP Process Update

- Strength Comments on High Impact Practices
  - The flexibility of applying different HIP approaches and faculty already have some familiarity with HIP practices which would make implementation easier
  - It keeps curricular control in the hands of people who are subject-area experts
  - Relatable to the content of the course, preps the student for career objectives and goals
  - Promoted student involvement and thinking at a higher level
  - Extends current initiatives with HIPs

- Weakness Comments on HIP
  - Some students may consider this QEP as challenging and our retention rate may drop
  - With so many options, it could get hard to measure
  - Faculty and staff buy in to add work in the form of supervising and conducting undergraduate research
  - Burdening faculty in courses for first and second year students with trying to add these new components where just getting basic intro material taught is already a challenge

- **Note these results are based on only 30 responses to the Survey**

# QEP Process Update
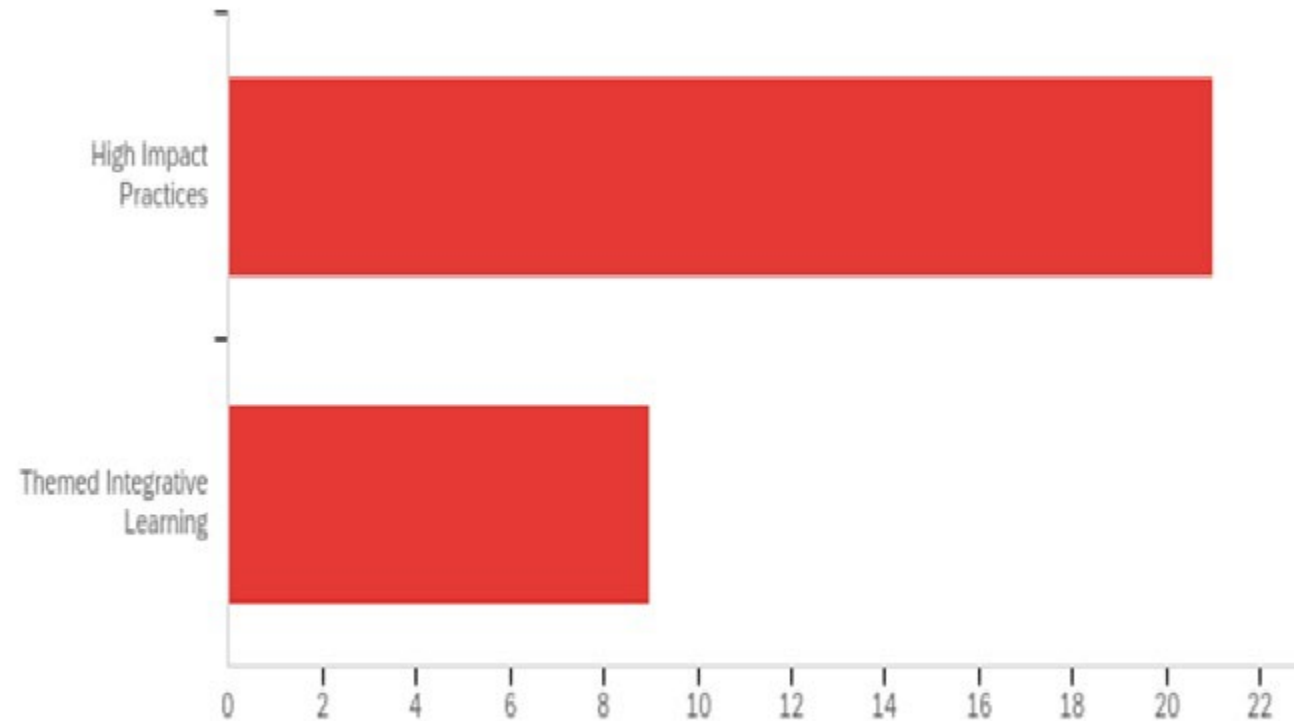
# Tasks for Spring 2023

- Write Committee Bylaws
  - This would only require a small group or two to three people

- Review Mindset Survey Data
  - GSW contracted with Motivate Lab to provide disaggregated data on our students who took both iterations of the Mindset GPS Survey from 2017-2021
  - The data is disaggregated by gender, race, age, major, admit type, first generation status, Pell eligibility, income, time investment, child care status, and caregiver status.

# Spring 2023 Meeting Schedule

- From the University Statutes:

- The entire IEC must meet at least three times annually, but may meet more often when conditions warrant.

- This is our second meeting of 2022-23.