

Institutional Effectiveness Committee (IEC)
December 13, 2024; 9:00 – 11:00 AM

Members Present

Michele McKie, Chair

Brian Mallett, Secretary

George Banketas, Bryan Davis, Mohammad Dehzoeei, Jill Drake, Luke Ellis, Christa Faison,
Gaye Hayes, David Jenkins, John LeJeune, Jennifer Ryer, Rhonda Slocumb

Welcome

The chair, Michele McKie, welcomed members of the committee and highlighted the agenda for this meeting.

Approval of the Minutes from October 24, 2024

Minutes from the October 24, 2024 meeting were distributed in advance. The committee voted to approve the minutes.

MEETING AGENDA

- Subcommittee/Task Force Updates – Committee Chairs
The **Assessment Review Subcommittee** and **Strategic Plan Assessment Task Force** groups have been assigned and are advancing.
- General Education Comprehensive Program Review (CPR) – Bryan Davis
The 2024 report was reviewed by Bryan Davis ... see attached file. Key improvement priorities include Math and English completion, and strengthening the co-requisite approach for University College students.
- Updating Core IMPACTS Assessment – Bryan Davis
Bryan Davis outlined some advances in this area. There will be a forthcoming career assessment readiness survey that will provide a baseline for future comparisons.
- A new plan for assessing all courses on a three-year cycle is in progress.
- Retention and Graduation Data – George Banketas
 - 1-year retention data for the Fall 2023 first-time full-time cohort (55.9%) fell significantly compared to the 1-year retention for the Fall 2022 (62.5%). Two subgroups in particular showed a retention decline over this period: University College students – from 50% to 43% retention; Associates Degree students – from 41.4% to 25.9%. However, the declines for these two subgroups alone cannot mathematically account for all the overall decline.
 - Other dis-aggregations were presented in the attached file.
- Student Achievement Page
Bryan Davis updated student achievement metrics. Most notable in this cycle was a significant increase in enrollment – from 3415 in Fall 2023 to 3704 in Fall 2024; and a significant increase in 6-year graduation rate – from 31.9% for the Fall 2017 cohort, to 40.6% for the Fall 2018 cohort.

- NSSE Results 2024
Bryan Davis shares a snapshot of the National Survey of Student Engagement (NSSE) for 2024. Key insights:
 - GSW scores higher than comparator universities in regard to learning strategies, quality of interactions, and supportive environment
 - GSW scores lower than comparator universities in regard to discussion with diverse others, time spent preparing for class, and number of writings assigned.
- Advising Survey Results
GSW students indicate strong satisfaction with advising, >80% say their advisor effectively supports their development. Students overwhelmingly believe that advising is a joint effort between the student and the advisor.
- NISS - David Jenkins and Jill Drake
GSW is engaging in a three-year consultancy with NISS, National Institute for Student Success, via a grant from the USG, to improve student retention. Several diagnostic steps are now in progress, and a leader development session is scheduled for 12/16/2024. A playbook of potential actions will be compiled in Spring 2025.
- News from SACSCOC Annual Meeting – Bryan Davis
GSW received accreditation renewal from the Southern Association of Colleges and Schools Commission on Colleges, at the SACSCOC conference held December 2024. The accreditation renewal was a follow-up to written and on-site audits earlier this year, and was granted with no additional reporting requirements ... the best outcome a university can achieve! Thanks to Dr. Davis for his leadership and all those involved in this important result.
- Spring meeting schedule – Michele McKie
The IEC will meet again in February, 2025, and review subcommittee reports and conduct a deeper dive into NSSE results.

There were no additional items and the meeting was closed by the chair.

Prepared by:
Brian Mallett, IEC Secretary