

Institutional Effectiveness Committee (IEC)
March 13, 2024; 2:00 PM

Members Present

Alaina Kaus, Chair
Brian Mallett, Secretary
Allen Brown
Bokshim Fox
Bryan Davis
Kina Davis
Christa Faison
David Jenkins
Jill Drake
Michael Fathi
Michele McKie
Rhonda Slocumb

Welcome

The chair, Alaina Kaus, welcomed members of the committee and highlighted the agenda for this meeting.

Approval of the Minutes from September 19, 2023

Minutes from the September 19, 2023 meeting were distributed in advance. The committee voted to approve the minutes, with one note that the original plan to meet in December, 2023, was moved to March, 2024.

Committee Reports

Bryan Davis presented updates for the Assessment Review Subcommittee and the Strategic Plan Assessment Task Force.

- **Assessment Review Subcommittee**
 - A review of student support and academic unit results is nearly complete.
 - Subcommittee members are posting inputs to the team drive as they have them.

- **Strategic Plan Assessment Task Force**
 - An inventory of unit strategic plans and their alignment with the university's strategic objectives was presented (see attachment).
 - Overall there is good representation of the university's objectives embedded in the unit annual reports.
 - However, there are some units who have not compiled a strategic plan or who have not used the strategic plan template provided for this exercise.
 - Additional communication with units is anticipated.

Review of Student Achievement Data

Bryan Davis reviewed the current student achievement aspirational targets, as recorded in the GSW Academic Affairs website - <https://www.gsw.edu/academic-affairs/iep/student-achievement>

- The enrollment target of 3400 has been achieved! The committee will consider whether this enrollment target should now be adjusted higher at a future session.
- The graduation rate target of 38% from GSW has not been achieved. Graduation rate for the 2017 cohort, 31.9%, is lower than recent experience as a wave of lower retention rates during COVID years has shifted our curve downward.
 - Similarly, the graduation rate target of 55% from any institution has not been achieved. Graduation rate for the 2017 cohort from any institution was 45%.
- The retention rate target of 70% has not been achieved. However, the retention rate for the Fall 2022 cohort returning in Fall 2023 (63.9%) was significantly improved over the previous two years (Fall 2020 = 53.9%; Fall 2021 = 59.7%).

SACSCOC Onsite Visit Results

Bryan Davis reviewed the SACSCOC onsite visit that occurred March 4 – 7, 2024.

- The visit went “largely very well”. The committee applauded Dr. Davis’ leadership and many efforts toward a successful audit.
- There were two recommendation areas for us to follow-up on:
 - Assessment practice in some of the academic and student support units
 - Library staffing
- The onsite committee was very complimentary of our QEP plan.
- The onsite committee was very complimentary of our students and the engagement they were able to have across the visit.
- A special acknowledgement was made for Jeremy Wicker, David Jenkins, and Mikela Barlow, who arranged for student interviews and transportation for the committee.

Other Discussion

- There was affirmation of the importance of support services like the writing center and tutoring, and the desire to see more of our students use these services. There was consensus that these services are helpful and are underutilized.

The next meeting of the Institutional Effectiveness Committee is scheduled April 24, 2024, at 2:30 PM.

There were no additional items and the meeting was closed by the chair.

Prepared by:

Brian Mallett, IEC Secretary