

SMS Terms & Conditions

Last Updated: 4/7/2026

These SMS Terms & Conditions describe how the SMS/text messaging program (“SMS Program”) operated by **Georgia Southwestern State University** communicates with prospective students, applicants, and current students across various university departments.

1. Program Description

By opting in to receive text messages from **Georgia Southwestern State University**, you agree to receive SMS messages related to official university business, which may include:

- Admissions updates, reminders, and application support
- Housing information, deadlines, and room assignment updates
- Event announcements, confirmations, and reminders
- Financial Aid notifications and required steps
- Registrar or academic updates
- Student Life and campus engagement information
- Responses to questions you send to participating university departments

Messages are sent **strictly for university-related purposes**.

2. Opt-In

You may opt in by:

- Responding **YES** to a Call-to-Action message
- Submitting a form that includes SMS consent
- Texting a designated keyword to a university-provided number

By opting in, you confirm you are the owner or authorized user of the mobile number provided.

3. Opt-Out

You may opt out at any time by replying **STOP**. After opting out, you will receive a confirmation message and will no longer receive SMS messages unless you re-opt in.

4. Help

For assistance, reply **HELP** at any time. You may also contact the appropriate department directly. Technical Support is also available at techsupp@gsw.edu or 229-931-2074.

5. Message Frequency

Message frequency varies by department and your level of engagement. Standard message and data rates may apply.

6. Privacy

We **do not** sell or share your personal information with external parties. Your phone number and any information you provide through SMS are used solely for official university communication. See our [Privacy Policy](#) for more details.

7. Eligibility

You must be at least 13 years old to participate. If you are under 18, you confirm you have permission from a parent or guardian.

8. Supported Carriers

Message delivery may vary by carrier. Carriers are not liable for delayed or undelivered messages.

9. Changes to Terms

We may update these Terms & Conditions periodically. Continued participation in the SMS Program constitutes acceptance of any changes.

For support, contact us at techsupp@gsw.edu or 229-931-2074