## Feedback Studio for Higher Education

# turnitin

Original Insights. Better Writers.

**Feedback Studio** is a similarity checking and feedback service that safeguards your institution's reputation and reduces time consumed by manual grading and feedback processes. Instructors have the ability to drag and drop standard or customized comments directly onto the student's paper or even leave voice comments, while rubrics can provide students with guidance on marking scales and promote consistency.

#### Feedback Studio helps educators :

- Promote academic integrity
- Increase instructor efficiency and effectiveness
- Elevate academic and institutional success



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#### Similarity Check

Checks student work against Turnitin's databases to identify potential instances of plagiarism. Instructors have access to an intuitive Similarity Report, providing text matches and an indicative similarity score.

#### **Online Grading**

Feedback Studio's grading and instructor-driven feedback capability allows instructors to use drag-and-drop QuickMarks (reusable comments), text and bubble comments, rubrics, and voice comments to provide meaningful assignment feedback to students.

#### ETS e-rater

Automatically checks submissions to an assignment for grammar, usage, mechanics, style, and spelling errors, providing in-depth feedback with on paper marks.



Turnitin is used by 300 million students, at 13,000 institutions in 140 countries.<sup>1</sup>



81% of students believe that Feedback Studio helped them avoid plagiarism.<sup>1</sup>

77%

77% of students believe Feedback Studio helped them become better writers.<sup>1</sup>

### **Technical Features**

#### Accessibility

Turnitin is deeply committed to accessibility for all educators and learners and aims to conform with the latest WCAG standards. Turnitin has partnered with accessibility specialists to create Voluntary Product Accessibility Templates (VPATs) for Feedback Studio.

#### **Data Privacy**

Turnitin respects your privacy and vigorously protects your personal data. Our data is stored with robust physical, digital, and procedural safeguards in place to protect your personal data, including the use of SSL encryption, redundant servers, and SOC2 certified data centers.

#### Integrations

Feedback Studio partners with other rich learning applications to provide customers with an integrated experience using Learning Tools Interoperability (LTI). Integrate with Canvas, Blackboard, Brightspace, Moodle, and dozens of other learning management systems.

#### **Comprehensive Coverage**

Turnitin's databases cover 70 billion current and archived web pages, over 1 billion global student submissions, and 178 million scholarly journal articles.

#### Support

When you partner with Turnitin, dedicated onboarding and support teams are available every step of the way—from implementation and onboarding to training and optimization. Only Turnitin has 24/7 global support in multiple languages and across all time zones.

#### Architecture

Feedback Studio is a SaaS service deployed to data centers with locked, isolated cages that are operated by Turnitin. It is a single interface that the user is interacting with via a web page that is hosted on web servers behind our firewalls and load balancers.

<sup>1</sup> Turnitin (2016). From Here to There: Students' Perceptions on Feedback Goals, Barriers, and Effectiveness.