

## MARKETING MINOR for CIS Majors

Name \_\_\_\_\_

ID# \_\_\_\_\_

Advisor \_\_\_\_\_

### 18 HOURS

Required Courses (18 hrs)	Hrs	Term	Grade
BUSA 3050 Business Statistics	3		
MKTG 4830 Marketing Comm	3		
MKTG 4850 Marketing Channels	3		
MKTG 4890 Marketing Management	3		
MKTG 4910 Marketing Research	3		
<b>Select one:</b>	3		
BUSA 3060 Quantitative Mgt			
BUSA 4405 Hnors in Free Enterprise			
MGNT 4660 Business Forecasting			
3000-4000 Level Marketing Course			

#### Restrictions/Limitations:

No course can satisfy requirements in both a major and a minor program.

#### Note:

Minimum grade of "C" is required in all course work counted toward the minor.

Advisor Signature \_\_\_\_\_

School of Business Signature \_\_\_\_\_

effective 2002-2003