

MARKETING MINOR

Name _____ ID# _____

Advisor _____

17-18 HOURS

| Required Courses (18 hrs) | Hrs | Term | Grade |
|-----------------------------------|-----|------|-------|
| ACCT 2101 Accounting Prin I | 3 | | |
| ACCT 2102 Accounting Prin II | 3 | | |
| BUSA 3106 Legal Envrnmnt of Bus | 3 | | |
| MGNT 3600 Principles of Managemen | 3 | | |
| MKTG 3800 Principles of Marketing | 3 | | |
| Select one: | 3 | | |
| MKTG 4380 Mktg Communication | | | |
| MKTG 4850 Marketing Channels | | | |
| MKTG 4890 Marketing Management | | | |
| MKTG 4910 Marketing Research | | | |

Restrictions/Limitations:

No 3000-4000 level course can be used to satisfy requirements in both a major and a minor program.

Note:

Minimum grade of "C" is required in all course work counted toward the minor.

Advisor Signature _____

School of Business Signature _____

effective 2003-2004