

MARKETING MINOR

Name _____ ID# _____

Advisor _____

17-18 HOURS

Required Courses (18 hrs)	Hrs	Term	Grade
ACCT 2101 Accounting Prin I	3		
ACCT 2102 Accounting Prin II	3		
BUSA 3106 Legal Envrnmnt of Bus	3		
MGNT 3600 Principles of Managemen	3		
MKTG 3800 Principles of Marketing	3		
Select one:	3		
MKTG 4380 Mktg Communication			
MKTG 4850 Marketing Channels			
MKTG 4890 Marketing Management			
MKTG 4910 Marketing Research			

Restrictions/Limitations:

No 3000-4000 level course can be used to satisfy requirements in both a major and a minor program.

Note:

Minimum grade of "C" is required in all course work counted toward the minor.

Advisor Signature _____

School of Business Signature _____

effective 2003-2004