

MARKETING MINOR for CIS Majors

Name _____ ID# _____

Advisor _____

18 HOURS

Required Courses (18 hrs)	Hrs	Term	Grade
BUSA 3050 Business Statistics	3		
MKTG 4830 Marketing Comm	3		
MKTG 4850 Marketing Channels	3		
MKTG 4890 Marketing Management	3		
MKTG 4910 Marketing Research	3		
Select one:	3		
BUSA 3060 Quantitative Mgt			
BUSA 4405 Hnors in Free Enterprise			
MGNT 4660 Business Forecasting			
3000-4000 Level Marketing Course			

Restrictions/Limitations:

No 3000-4000 level course can be used to satisfy requirements in both a major and a minor program.

Note:

Minimum grade of "C" is required in all course work counted toward the minor.

Advisor Signature _____

School of Business Signature _____

effective 2003-2004