

# MARKETING MINOR

Name \_\_\_\_\_ ID# \_\_\_\_\_

Advisor \_\_\_\_\_

## 17-18 HOURS

| Required Courses (18 hrs)         | Hrs | Term | Grade |
|-----------------------------------|-----|------|-------|
| ACCT 2101 Accounting Prin I       | 3   |      |       |
| ACCT 2102 Accounting Prin II      | 3   |      |       |
| BUSA 3106 Legal Envrnmnt of Bus   | 3   |      |       |
| MGNT 3600 Principles of Managemnt | 3   |      |       |
| MKTG 3800 Principles of Marketing | 3   |      |       |
| <b>Select one:</b>                | 3   |      |       |
| MKTG 4380 Mktg Communication      |     |      |       |
| MKTG 4850 Marketing Channels      |     |      |       |
| MKTG 4890 Marketing Management    |     |      |       |
| MKTG 4910 Marketing Research      |     |      |       |

### Restrictions/Limitations:

No 3000-4000 level course can be used to satisfy requirements in both a major and a minor program.

### Note:

Minimum grade of "C" is required in all course work counted toward the minor.

Advisor Signature \_\_\_\_\_

School of Business Signature \_\_\_\_\_

effective 2004-2005